



Sondra Barrett, PhD

Schedule of Fees

This is a general guide of costs for services by Sondra Barrett, PhD. Please call to discuss your specific requirements and needs for a more detailed and accurate quote.

Seminars and Presentations

\$500 minimum for up to 2 hour presentation, to 30 participants. Each additional participant additional \$10 fee.

Keynote presentations: \$2000 plus expenses (if applicable, see below)

Wine Photography

\$500 minimum for up to 4 samples (bottles, barrels, grapes)

Client receives a proof sheet to choose 1 image per sample for low and medium resolution digital files, plus one 5x7 photo print of each selected image. Each additional wine \$150.

Custom photographic and Giclee prints range from \$325 (8x10) to \$1850 (36 x 48). Call for price sheet or [download file](#). Fees for licensing, labels and products per project.

Wine shows and exhibits

Negotiated per event to include, in addition to travel, shipping of art and, if required creation of the photographic pieces and related content.

Research and Development

Dr. Barrett, an experienced research scientist and writer, can take on specific projects to enhance education, wine or health content, research the developmental changes in your wines or add to your creative team's expertise. Fees start at \$125/hr or project estimate.

Travel requirements and expenses:

- North Bay, including Napa, Sonoma, Marin & San Francisco - mileage billed at \$1.50/ mile from Sebastopol, CA
- West Coast: auto mileage billed at \$1.50 per mile or airfare, parking, shuttle meals and accommodations
- Out of area/state/country: \$500 per travel day plus travel, parking, meals and accommodations

Terms:

1. 50% of estimated fees due with confirmation by written or email agreement. (non-refundable deposit may be applied as credit for future presentation, if cancelled.)
2. Guarantee for attendance required 48 hrs in advance. (This does not include separate guarantees as required by venue and negotiated by client)
3. Balance due in advance of, or by the event by check to Sondra G. Barrett, PhD Inc
4. Cancellation policy: Forfeit non-refundable deposit plus cover any deposits and expenses incurred by Sondra for this presentation or project.

What's not included in these fees: any and all charges for event room, audio/visual requirements, set up/ breakdown, service, glassware, wines, corkage fees, food, etc. For research projects or photography, any additional lab analyses or unusual supplies.